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To: See Distribution

Date: April 14, 1983

From: Bradley B. Brooks

C.C.: See Copy List

Subject: BARCLAY - U.S. Federal Trade Commission Announcement

I am sending with this Memorandum copies of the press release, the FTC News, dated April 13, 1983 as well as the related announcement of the FTC determination in the BARCLAY matter.

This announcement by the Federal Trade Commission does three things. First, it announces the earlier determination (June 25, 1982) of the Commission that the present FTC testing methodology does not assess accurately BARCLAY brand cigarettes. Second, the FTC requests comment on possible testing modifications. Finally, the FTC amends, with respect to BARCLAY, its March, 1983 report on "tar", nicotine and carbon monoxide of smoke for American cigarettes.

This Federal Trade Commission action was published in the Federal Register (the official American government gazette) yesterday, April 13, 1983.

Please note that page 2 of the attached Commission determination document was poorly transmitted by telecopier from New York and I will send to you a substitute page when received.

Brad Brooks

Att.

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Source: https://www.industrydocuments.ucsf.edu/docs/jqwb0003

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